## **CONTRACT**



And:

**American Media & Advocacy Group** 815 Slaters Lane Alexandria, VA 22314

|                     | Contract / Rev | vision            |      | Alt Order # | -                      |  |
|---------------------|----------------|-------------------|------|-------------|------------------------|--|
|                     | 565178         | /                 |      | 09780469    |                        |  |
| Product             |                |                   |      |             |                        |  |
| COORS - CO7         |                |                   |      |             |                        |  |
| Contract Dates      | Estimate #     |                   |      |             |                        |  |
| 10/09/12 - 10/15/12 | 2734           |                   |      |             |                        |  |
| Advertiser          |                |                   | Ori  | ginal Date  | / Revision             |  |
| Coors/R/Congress    |                |                   | 1    | 0/11/12     | / 10/11/12             |  |
|                     | Billing Cycle  | Billing           | Cal  | endar       | Cash/Trade             |  |
|                     | EOM/EOC        | Broadcast         |      |             | Cash                   |  |
|                     | Station        | Account Executive |      | xecutive    | Sales Office           |  |
|                     | KDVR           | Alexandra Bradley |      | Bradley     | Washington DC          |  |
|                     | Special Handl  | ling              |      |             |                        |  |
|                     | Demographic    |                   |      |             |                        |  |
|                     | Adults 35+     |                   |      |             |                        |  |
|                     |                |                   |      |             | Total Ratings<br>75.90 |  |
|                     | IDB#           | Advert            | iser | Code        | Product Code           |  |
|                     |                | 228               |      |             | 410                    |  |
|                     | Agency Ref     | •                 |      | Advertiser  | Ref                    |  |
|                     |                |                   |      |             |                        |  |

|  |                      |                | Spots/      |                 | Tot   | als            |
|--|----------------------|----------------|-------------|-----------------|-------|----------------|
| *Line Ch Start Date End Date Description   | Start/End T          | ime Days       | Length Week | Rate Rtn Type S | Spots | Amount         |
| 1 31 10/09/12 10/09/12 M-F 5-530a Good Day   | 5a-530a              |                | :30         | NM              | 1     | \$150.00       |
| Week: 10/08/12 End Date Weekdays Spots/Week  | Rate                 | Rating<br>0.70 |             |                 |       |                |
|  | \$150.00             | 0.70           |             |                 |       | <b>*</b>       |
| 2 31 10/10/12 10/10/12 M-F 5-530a Good Day <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> | 5a-530a<br>Rate      | Rating         | :30         | NM              | 1     | \$150.00       |
| Week: 10/08/12 10/14/12 W 1  | \$15 <del>0.00</del> | 0.70           |             |                 |       |                |
| 3 31 10/11/12 10/11/12 M-F 5-530a Good Day   | 5a-530a              |                | :30         | NM              | 1     | \$150.00       |
| Start Date End Date Weekdays Spots/Week  | Rate                 | Rating         |             |                 |       |                |
| Week: 10/08/12 10/14/12 T 1  | \$150.00             | 0.70           |             |                 |       |                |
| 4 31 10/12/12 10/12/12 M-F 5-530a Good Day<br>Start Date End Date Weekdays Spots/Week                          | 5a-530a              | Dating         | :30         | NM              | 1     | \$150.00       |
| Week: 10/08/12 End Date Weekdays Spots/Week 10/10/14/12F 1   | Rate<br>\$150.00     | Rating<br>0.70 |             |                 |       |                |
| 5 31 10/15/12 10/15/12 M-F 5-530a Good Day   | 5a-530a              |                | :30         | NM              | 2     | \$300.00       |
| Start Date   | Rate                 | Rating         |             |                 |       |                |
| Week: 10/15/12 10/21/12 M 2  | \$150.00             | 0.70           |             |                 |       |                |
| 6 31 10/09/12 10/09/12 M-F 530-6a Good Day   | 530-6a               | Dation         | :30         | NM              | 1     | \$300.00       |
| Week: 10/08/12 End Date Weekdays Spots/Week 10/14/12 - T 1   | Rate<br>\$300.00     | Rating<br>1.10 |             |                 |       |                |
| 7 31 10/10/12 10/10/12 M-F 530-6a Good Day   | 530-6a               |                | :30         | NM              | 1     | \$300.00       |
| Start Date End Date Weekdays Spots/Week  | Rate                 | Rating         | .00         |                 | ·     | φοσοίσο        |
| Week: 10/08/12 10/14/12 W 1  | \$300.00             | 1.10           |             |                 |       |                |
| 8 31 10/11/12 10/11/12 M-F 530-6a Good Day   | 530-6a               |                | :30         | NM              | 1     | \$300.00       |
| Week: 10/08/12 End Date Weekdays Spots/Week  | Rate<br>\$300.00     | Rating<br>1.10 |             |                 |       |                |
| 9 31 10/12/12 10/12/12 M-F 530-6a Good Day   | 530-6a               | 1.10           | :30         | NM              | 1     | \$300.00       |
| Start Date End Date Weekdays Spots/Week  | Rate                 | Rating         | .30         | INIVI           | 1     | φ300.00        |
| Week: 10/08/12 10/14/12 F 1  | \$300.00             | 1.10           |             |                 |       |                |
| D 10 31 10/15/12 10/15/12 M-F 530-6a Good Day  | 530-6a               |                | :30         | NM              | 0     | \$0.00         |
| 11 31 10/09/12 10/09/12 Good Day Colorado  | 6a-7a                |                | :30         | NM              | 1     | \$300.00       |
| Week: 10/08/12 End Date Weekdays Spots/Week  | Rate<br>\$300.00     | Rating<br>1.20 |             |                 |       |                |
|  |                      | 1.20           | -20         | A 18 4          | 4     | <b>#200.00</b> |
| 12 31 10/10/12 10/10/12 Good Day Colorado Start Date End Date Weekdays Spots/Week                              | 6a-7a<br>Rate        | Rating         | :30         | NM              | 1     | \$300.00       |
| Clari Date Procedays Opolo/Wook  | rate                 | ranig          |             | •               |       |                |

Contract Agreement Between: Print Date 10/11/12 Page 2 of 4

Coors/R/Congress



|                                       | Contract / Revision<br>565178 / | Alt Order #<br>09780469 |  |  |  |
|---------------------------------------|---------------------------------|-------------------------|--|--|--|
| Contract Dates<br>10/09/12 - 10/15/12 | Product<br>COORS - CO7          | Estimate #              |  |  |  |
| Advertiser                            | Original Date / Revision        |                         |  |  |  |

10/11/12 / 10/11/12

|   |                                  | Spots/             | Tota        | als        |
|---|----------------------------------|--------------------|-------------|------------|
| *Line Ch Start Date End Date Description  | Start/End Time Days Le           | ngth Week Rate Rtn |             | Amount     |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         - W         1     | Rate   Rating   1.20             |                    |             |            |
| 13 31 10/11/12 10/11/12 Good Day Colorado   | 6a-7a                            | :30                | NM 1        | \$300.00   |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        T         1        | Rate Rating 1.20                 |                    |             |            |
| 14 31 10/12/12 10/12/12 Good Day Colorado   | 6a-7a                            | :30                | NM 1        | \$300.00   |
| Week:Start Date<br>10/08/12End Date<br>10/14/12Weekdays<br>FSpots/Week<br>1   | Rate   Rating   1.20             |                    |             |            |
| 15 31 10/15/12 10/15/12 Good Day Colorado <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>                       | 6a-7a                            | :30                | NM 1        | \$300.00   |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12         M         1       | Rate Rating \$300.00 1.20        |                    |             |            |
| 16 31 10/09/12 10/09/12 Good Day Colorado   | 7a-8a                            | :30                | NM 1        | \$300.00   |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         -T         1      | Rate Rating \$300.00 0.80        |                    |             |            |
| 17 31 10/10/12 10/10/12 Good Day Colorado   | 7a-8a                            | :30                | NM 1        | \$300.00   |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         - W         1     | Rate Rating<br>\$300.00 0.80     |                    |             |            |
| 18 31 10/11/12 10/11/12 Good Day Colorado   | 7a-8a                            | :30                | NM 1        | \$300.00   |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        T         1        | Rate Rating<br>\$300.00 0.80     |                    |             |            |
| 19 31 10/12/12 10/12/12 Good Day Colorado   | 7a-8a                            | :30                | NM 1        | \$300.00   |
| Start Date<br>Week:End Date<br>10/08/12Weekdays<br>10/14/12Spots/Week<br>1  | Rate Rating<br>\$300.00 0.80     |                    |             |            |
| 20 31 10/15/12 10/15/12 Good Day Colorado   | 7a-8a                            | :30                | NM 1        | \$300.00   |
| Week: 10/15/12 End Date Weekdays Spots/Week  10/21/12 M 1   | Rate Rating<br>\$300.00 0.80     |                    |             |            |
| 21 31 10/14/12 10/14/12 FOX News Sunday Start Date End Date Weekdays Spots/Week   | 9a-10a                           | :30                | NM 1        | \$150.00   |
| Week:Start Date<br>10/08/12End Date<br>10/14/12Weekdays<br>SSpots/Week<br>1   | Rate Rating<br>\$150.00 0.50     |                    |             |            |
| 22 31 10/10/12 10/10/12 M-F 530p-6p Fox 31 N  | 530p-6p                          | :30                | NM 1        | \$450.00   |
| Start Date<br>Week: 10/08/12End Date<br>10/14/12Weekdays<br>WSpots/Week<br>   | Rate Rating 1.00                 |                    |             |            |
| 23 31 10/12/12 10/12/12 M-F 530p-6p Fox 31 N Start Date End Date Weekdays Spots/Week  | 530p-6p Rate Rating              | :30                | NM 1        | \$450.00   |
| Week: 10/08/12 10/14/12 F 1   | \$450.00 1.00                    |                    |             |            |
| D 24 31 10/13/12 10/13/12 Sa 530-6p   | 530p-6p                          | :30                | NM 0        | \$0.00     |
| 25 31 10/14/12 10/14/12 News Sunday 5p-530p<br>Start Date End Date Weekdays Spots/Week  | 5p-530p<br>Rate Rating           | :30                | NM 0        | \$0.00     |
| Week: 10/08/12 10/14/12S 1  | \$325.00 1.40                    |                    |             |            |
| Spot         Ch         Date Range         Description           1         31         10/08/12-10/14/12         News Sunday 5p-530p | Start/End Time Weekdays 5p-530pS | Length Rate Rtg 3  | <del></del> |            |
| Credited  |                                  |                    |             |            |
| 26 31 10/14/12 10/14/12 News Su 530-6p  | 530p-6p                          | :30                | NM 0        | \$0.00     |
| Week: 10/08/12 End Date Weekdays Spots/Week 10/08/12 10/14/12 Septs/Week  | Rate Rating<br>\$325.00 1.10     |                    |             |            |
| Spot         Ch         Date Range         Description           1         31         10/08/12-10/14/12         News Su 530-6p      | Start/End Time Weekdays 530p-6pS | Length Rate Rtg 7  |             |            |
| Credited  |                                  | φο20.00 1.10       |             |            |
| 27 31 10/14/12 10/14/12 MLB Championship Ser  | 2p-CC                            | :30                | NM 4        | \$7,500.00 |
| Start Date<br>Week: 10/08/12End Date<br>10/14/12Weekdays<br>SSpots/Week<br>2  | Rate   Rating   5.20             |                    |             |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Contract Agreement Between: Print Date 10/11/12 Page 3 of 4



|                     | Contract / Revision | Alt Order # |
|---------------------|---------------------|-------------|
|                     | 565178 /            | 09780469    |
| Contract Dates      | Product             | Estimate #  |
| 10/09/12 - 10/15/12 | COORS - CO7         | 2734        |

 Advertiser
 Original Date / Revision

 Coors/R/Congress
 10/11/12 / 10/11/12

|  |                      | Coors/R/Cong         | JI COO           |                       | 10,11,1             | _ ,   | .,, IL          |
|--|----------------------|----------------------|------------------|-----------------------|---------------------|-------|-----------------|
|  |                      |                      | •                | ,                     |                     | т.    | 4-1-            |
| *Line Ob Otest Data Find Data Decemberias  | Ot = = 1/F = -1 T    | : <b>D</b>           | Spot             |                       | Dt. T               |       | otals           |
| *Line Ch Start Date End Date Description   | Start/End T          | •                    | Length Wee       | k Rate                | Rtn Type            | Spots | Amount          |
| Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description   | Rate<br>Start/End Ti | Rating<br>me Weekday | us Longth        | Rate                  | Dta Tuno            |       |                 |
| 1 31 10/08/12-10/14/12 MLB Championship Ser  | 2p-CC                |                      |                  | \$2.500.00            | Rtg Type<br>5.20 NM |       |                 |
| See MG 27.3,27.4,27.5,27.6   | 2ρ-00                |                      | .50              | Ψ2,000.00             | J.20 IVIVI          |       |                 |
| 2 31 10/08/12-10/14/12 MLB Championship Ser  | 2p-CC                |                      | Si :30           | <del>\$2,500.00</del> | 5.20 NM             |       |                 |
| See MG 27.3,27.4,27.5,27.6   | •                    |                      |                  |                       |                     |       |                 |
| 3 31 10/08/12-10/14/12 MLB Championship Ser  | 2p-CC                |                      | Si :30           | \$1,500.00            | 5.20 NM             |       |                 |
| MG for 30.1,27.2,27.1  |                      |                      | _                |                       |                     |       |                 |
| 4 31 10/08/12-10/14/12 MLB Championship Ser  | 2p-CC                |                      | Sı :30           | \$1,500.00            | 5.20 NM             |       |                 |
|  | 11a-CC               |                      | S1 .20           | \$4,000.00            | 5 20 NM             |       |                 |
| MG for 30.1,27.2,27.1  | TTA-CC               |                      | Sι :30           | <b>Φ4,000.00</b>      | 3.20 INIVI          |       |                 |
| 6 31 10/14/12-10/14/12 FOX NFL Pregame   | 10a-11a              |                      | Si :30           | \$500.00              | 5.20 NM             |       |                 |
| MG for 30.1,27.2,27.1  | .000                 |                      |                  | φοσοίσο               | 0.20                |       |                 |
| E 28 31 10/15/12 10/15/12 MLB Championship Ser   | 2p-CC                |                      | :30              |                       | NM                  | 3     | \$4,500.00      |
| Start Date End Date Weekdays Spots/Week  | Rate                 | Rating               | .00              |                       |                     | Ĭ     | ψ1,000.00       |
| Week: 10/15/12 10/21/12 M 3  | \$1,500.00           | 5.20                 |                  |                       |                     |       |                 |
| 29 31 10/13/12 10/13/12 College Football Lat   | 5p-cc                |                      | :30              |                       | NM                  | 1     | \$1,200.00      |
| Start Date   | Rate                 | Rating               |                  |                       |                     |       | , ,             |
| Week: 10/08/12 10/14/12S- 1  | \$1,200.00           | 2.90                 |                  |                       |                     |       |                 |
| 30 31 10/14/12 10/14/12 NFL/Postgame   | 2p-12a               |                      | :30              |                       | NM                  | 0     | \$0.00          |
| Start Date End Date Weekdays Spots/Week  | Rate                 |                      |                  |                       |                     |       |                 |
| Week: 10/08/12 10/14/12 S 1  | \$2,500.00           | 5.50                 |                  | _                     |                     |       |                 |
| Spot Ch Date Range Description   | Start/End Ti         | _                    |                  | Rate                  | Rtg Type            |       |                 |
| 1 31 10/08/12-10/14/12 NFL/Postgame  | 2p-12a               |                      | Sı :30           | <del>\$2,500.00</del> | 5.50 <i>NM</i>      |       |                 |
| See MG 27.3,27.4,27.5,27.6   |                      |                      |                  |                       |                     |       |                 |
| 31 31 10/09/12 10/09/12 M-F LN 9p-930p News Start Date End Date Weekdays Spots/Week  | 9p-930p              | Datina               | :30              |                       | NM                  | 1     | \$1,500.00      |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         -T         1 | Rate<br>\$1,500.00   | Rating<br>3.00       |                  |                       |                     |       |                 |
| 32 31 10/11/12 10/11/12 M-F LN 9p-930p News  | 9p-930p              |                      | :30              |                       | NM                  | 1     | \$1,500.00      |
| Start Date End Date Weekdays Spots/Week  | Rate                 | Rating               | .50              |                       | INIVI               | '     | ψ1,300.00       |
| Week: 10/08/12 10/14/12 T 1  | \$1,500.00           | 3.00                 |                  |                       |                     |       |                 |
| 33 31 10/13/12 10/13/12 Sa LN 9p-930p  | 9p-930p              |                      | :30              |                       | NM                  | 1     | \$500.00        |
| Start Date End Date Weekdays Spots/Week  | Rate                 | Rating               |                  |                       |                     |       | 400000          |
| Week: 10/08/12 10/14/12S- 1  | \$500.00             | 2.30                 |                  |                       |                     |       |                 |
| 34 31 10/13/12 10/13/12 Sa LN 930p-10p   | 930p-10p             |                      | :30              |                       | NM                  | 1     | \$400.00        |
| Start Date End Date Weekdays Spots/Week  | Rate                 | Rating               |                  |                       |                     |       |                 |
| Week: 10/08/12 10/14/12 S- 1   | \$400.00             | 1.80                 |                  |                       |                     |       |                 |
| 35 31 10/14/12 10/14/12 Su LN 9p-930p  | 9p-930p              |                      | :30              |                       | NM                  | 1     | \$1,000.00      |
| Start Date End Date Weekdays Spots/Week  | Rate                 | Rating               |                  |                       |                     |       |                 |
| Week: 10/08/12 10/14/12S 1   | \$1,000.00           | 2.60                 |                  |                       |                     |       |                 |
| 36 31 10/09/12 10/09/12 TMZ  | 1035p-1105p          |                      | :30              |                       | NM                  | 1     | \$250.00        |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         -T         1 | \$250.00             | Rating<br>0.70       |                  |                       |                     |       |                 |
|  |                      |                      |                  |                       |                     |       | <b>#</b> 050.00 |
| 37 31 10/10/12 10/10/12 TMZ  | 1035p-1105p          |                      | :30              |                       | NM                  | 1     | \$250.00        |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        W         1   | \$250.00             | Rating<br>0.70       |                  |                       |                     |       |                 |
| 38 31 10/11/12 10/11/12 TMZ  | 1035p-1105p          |                      | :30              |                       | NM                  | 0     | \$0.00          |
|  |                      | Rating               | .30              |                       | INIVI               |       | φυ.υυ           |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        T         1   | \$250.00             | 0.70                 |                  |                       |                     |       |                 |
| Spot Ch Date Range Description   | Start/End Ti         | me Weekday           | ys <u>Length</u> | Rate                  | Rtg Type            |       |                 |
| 1 31 10/08/12-10/14/12 TMZ   | 1035p-1105           | <i></i> Th-          | :30              | <del>\$25</del> 0.00  | 0.70 NM             |       |                 |
| Credited   |                      |                      |                  |                       |                     |       |                 |

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Page 4 of 4 Contract Agreement Between: Print Date 10/11/12

Coors/R/Congress



|                     | Contract / Revision | Alt Order #            |
|---------------------|---------------------|------------------------|
|                     | 565178 /            | 09780469               |
| Contract Dates      | Product             | Estimate #             |
| 10/09/12 - 10/15/12 | COORS - CO7         | 2734                   |
| Advertiser          | 10                  | iginal Date / Revision |

10/11/12 / 10/11/12

|   |   |                                    | Spots/      |                |                  | To       | otals       |
|---|---|------------------------------------|-------------|----------------|------------------|----------|-------------|
| *Line Ch Start Date End Date Description  | Start/End T                                   | ïme Days                           | Length Week | Rate           | Rtn Ty           | pe Spots | Amount      |
| 39 31 10/12/12 10/12/12 TMZ  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12 F 1   | 1035p-1105p<br><u>Rate</u><br>\$250.00        | Rating 0.70                        | :30         |                | N                | M 1      | \$250.00    |
| 40 31 10/15/12 10/15/12 TMZ  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 M 1   | 1035p-1105p<br>Rate<br>\$250.00               |                                    | :30         |                | N                | M 1      | \$250.00    |
| 41 31 10/13/12 10/13/12 College Football Early  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12 S- 2   | 1p-cc<br><u>Rate</u><br>\$500.00              | Rating 0.00                        | :30         |                | N                | M 2      | \$1,000.00  |
| N 42 31 10/14/12 10/14/12 FOX MLB Rainout Prime  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/124 4  | 7p-9p<br><u>Rate</u><br>\$0.00                | Rating 0.00                        | :30         |                | N                | M 4      | \$0.00      |
| N 43 31 10/15/12 10/15/12 FOX MLB Rainout Prime    Start Date   | 7p-9p  Rate \$0.00  Start/End Ti 7p-9p  7p-9p | Rating<br>0.00<br>me Weekday:<br>M | :30         | Rate<br>\$0.00 | Rtg Ty<br>0.00 N | pe<br>M  | \$0.00      |
| Credited           N 44 31         10/15/12         10/15/12         Good Day Colorado           Start Date Week:         End Date 10/21/12         Weekdays M         Spots/Week | 8a-9a<br><u>Rate</u><br>\$175.00              | Rating 0.00                        | :30         |                | N                | M 2      | \$350.00    |
| N 45 31 10/15/12 10/15/12 Regis & Kelly  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 M 1   | 90130a-10a<br><u>Rate</u><br>\$150.00         | Rating<br>0.00                     | :30         |                | N                | M 1      | \$150.00    |
|   |   |                                    | Totals      | 5 7            | 75.90            | 51       | \$26,750.00 |
| Time Period # of Spots Gross Amount   | Net Amount                                    | •                                  |             |                |                  |          |             |
| 10/01/12 -10/15/12 51 \$26,750.00   | \$22,737.50                                   |                                    |             |                |                  |          |             |
| Totals 51 \$26,750.00   | \$22,737,50                                   | •                                  |             |                |                  |          |             |

| Signature: | Date: |  |
|------------|-------|--|
|            |       |  |